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PRESS RELEASE: WeatherFrame offers new stand alone LCD weather displays with live updates

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For immediate use

IntelliWeather has announced today the availability of a new web based multimedia product for unattended weather briefing. Dubbed the “**WeatherFrame**” it provides weather national, regional, and local weather forecasts, satellite images, NEXRAD Doppler Radar, and a wide variety of current conditions, almanac and time displays that provide an attractive and informative presentation.

WeatherFrame uses live weather imagery content and scripts developed by IntelliWeather to provide an instant weather briefing in a desktop or wall hung color LCD display. The self contained unit will automatically fetch live weather content via a cabled or wireless internet connection.

This unique web enabled weather appliance combines the features of an electronic picture frame with an automated web content display to provide real-time weather presentations for desktops, walls, large plasma/LCD displays, and cable TV channels.

It features an easy picture album style slide show setup program, and fully unattended operation. It works with any existing Internet connection that may already in place, be it wired or wireless, making it suitable for use in public areas such as airport terminals, lobbies, hotel desks, travel centers, coffee shops, dispatch centers, and anywhere up to the minute travel or decision making weather information is needed. The applications are limitless, and users can add their own advertising to WeatherFrame using the included software and a USB connection to a PC.

WeatherFrame drives Plasma and LCD Widescreens also. If you prefer, the WeatherFrame can drive a larger screen using its simultaneous SVGA video output, this allows you to see it in two or more places simultaneously. It can also be connected to an option Cable TV channel modulator to drive a local cable TV channel.

Three levels of weather content are provided: A free service which features national and regional satellite imagery and current national weather maps, a subscription service which offers local Doppler Radar images in addition to local current conditions and forecasts and a unique EarthChron style image showing worldwide time zones and earth day and night views similar to the traditional GeoChron electromechanical displays used worldwide since the mid 60's. IntelliWeather also offers a custom service for those customers that need very detailed and specific weather information.

WeatherFrame was developed in conjunction with Pacific Digital of Irvine, CA as an application of their Digi-Sign product line. IntelliWeather has been working with Pacific Digital since November 2003 to develop specific features which enable this new product to perform its weather briefing duties.

For more information visit the websites: www.weatherframe.com or www.intelliweather.com

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